

Time	Wednesday 24 June 2026
9:00 - 9:30	Registration
9:30 - 09:45	Opening
9:45 - 10:45	KEYNOTE 1: Anne Curzan – Prescriptivism, Education, and the Public: Lessons Learned
10:45 - 11:15	Coffee break
SESSION 1: Technology and Artificial Intelligence	
11:15 - 11:45	Naomi Truan – Dash Panic: Punctuation, Authenticity, and New Prescriptive Ideologies
11:45 - 12:15	Viktorija Kostadinova & Matt Hunt Gardner – How prescriptive are Large Language Models?
POSTER SESSION	
12:15 - 12:45	<p>Ilaria De Cesare – Comma placement before German infinitives between norm and usage</p> <p>Lena Sophie Wilkens – Correcting Speech, Constructing Norms: Ideologies in Logopedics Textbooks</p> <p>Maharatrie Teges Ken – Effects of Prescriptivism on the Acceptance of Gender-Neutral Pronouns in Dutch</p> <p>Meili Hollingshaus – Feminine, Effeminate, Feminists: Judgment Claims on Feminine Speech in Usage Guides</p> <p>Mokhtaria Bounouara – Media, Morality, and Authority: Prescriptive Representations of Deception in Children’s Cartoons</p> <p>Nanna Hilton, Amber Nota and Matt Coler – Read Frisian: Prescriptivism in a Minority Language</p> <p>Saiya Karamali – Prescriptivism in an organically developing writing system: the case of Roman Hindi-Urdu</p>

12:45 - 14:15	Lunch (at own expense)
SESSION 2: Education	
14:15 - 14:45	Susanna Karlsson & Lena Lind Palicki – Historical changes in language teachers' perception with teaching language norms
14:45 - 15:15	Victorina Gonzalez-Diaz & Sofia Lampropoulou – Negotiating 'Prescriptivism' in Oracy: standard English, Dialect, and Teacher Agency in Liverpool Secondary Classrooms
15:15 - 15:45	Laura Rosseel & Chloé Lybaert – What language norms are teachers held to in Flemish schools? A language attitudinal perspective on standard - colloquial variation
15:45 - 16:15	Coffee break
SESSION 3: Media	
16:15 - 16:45	Anđel Starčević – Our Daily Croatian: Prescriptivism and Language Ideologies Live on Croatian Radio
16:45 - 17:15	Ari Páll Kristinsson – Lend me an error. On the borrowing of errors from different complaint traditions
18:00 - 19:45	Welcome reception (Rooftop 58, 8th floor, Rue de l'Evêque 1, 1000 Brussels)

Time		Thursday 25 June 2026	
9:00 - 10:00	KEYNOTE 2: Loreta Vaicekauskienė – The tyranny of the red pen: Prescriptivism and politics		
10:00 - 10:30	Coffee break		
	SESSION 4: Manuals, etiquette books, and style guides	SESSION 5: Language use and the general public	
10:30 - 11:00	Spiros Moschonas & Iouliani Theodosi – Variable prescriptivism: The case of Gregorios Palaiologos' Letter-Writing Manual (1843)	Anja Wanner – Seeking linguistic advice in the digital age: the shift from authority to interactivity	

11:00 - 11:30	Jenny Brumme – On the prescriptive nature of conduct books. Collocations in a corpus of Spanish and Catalan textbooks	Valentin Balczesak – “Neither Our Language, Nor Our Culture”: Intersectional prescriptivism in the 2024 Paris Controversy
11:30 - 12:00	Holly Baker – Beyond the Usage Guide: Usage Advice in Online Style Guides	Margit Langemets & Lydia Risberg – Re-creation of norms: the “Dictionary of Standard Estonian 2025” and its reception
12:00 - 12:30	Carol Percy – Gendered Prescriptions for Polite English: Correspondence and Conversation in Nineteenth-Century Etiquette Manuals	Frauke Vervaeke & Anne-Sophie Ghyselen – Do ‘norms from above’ match mainstream perceptions? Insights from an online survey in Aruba, Belgium, the Netherlands and Suriname
12:30 - 14:00	Lunch (at own expense)	
	SESSION 6: Gender and inclusivity	SESSION 7: Historical perspectives on prescriptivism
14:00 - 14:30	Morana Lukač – From Solecism to Standard: Singular They Across Two Centuries of Usage Advice	Alena Andrlová Fidlerová – Elite Prescriptivism versus Language Practice: The Case of Czech Script Reform in the Early Nineteenth Century
14:30 - 15:00	Elisabeth Kaukonen – Of Myths and Men: Prescriptivist Conceptions of Feminist Linguistic Activism in Estonia	Mairi McLaughlin – “Let’s abolish the orders and found the Republic of Letters!” The French Revolution and Prescriptivism in the Journal de la langue françoise (1784-1795)
15:00 - 15:30	Silvia Ramirez Gelbes – Between Norm and appropriateness: what discursive places consent inclusive language?	Noam Davidov & Mo Gordon – The Use of 'will' and 'shall' in Scottish and English Newspapers
15:30 - 16:00	Coffee break	
	SESSION 8: Education	SESSION 9: Standardization, politics, and ideologies
16:00 - 16:30	Olivia Walsh – Language attitudes in the French	Hamish Pottinger – Normativity and the diversity trade-off in

	supplementary school classroom in the UK and the US	minority languages: the case of Scots
16:30 - 17:00	Kirsti Lunde – Prescriptivism and the language teaching of Norwegian Nynorsk	Olena Synchak – Negotiating Norms: Feminine Personal Nouns in Ukrainian Across Prescriptivism and Displacement
17:00 - 17:30	Kristel Algvere – Estonian L1 teachers’ prescriptive practices and attitudes in Estonian lessons	Miriam Bouzouita & Johnatan Bonilla – On standardisation and its relation to formal registers in Canarian Spanish: The case of the existential "haber" construction
18:00 - 19:30	City walk (exact location TBC)	

Time		Friday 25 June 2026
9:00 - 10:00	KEYNOTE 3: Linda Pillière – Prescriptivism through the back door: How standard language ideology is perpetuated in popular culture	
10:00 - 10:30	Coffee break	
SESSION 10: Authorities and experts		
10:30 - 11:00	Don Chapman – From Schoolmasters to Linguists: Language Experts in 20th-Century Usage Guides	
11:00 - 11:30	Rik Vosters, Eline Lismont & Arman Pakhchanyan – This really gets on my nerves! Prescriptive attitudes among professional linguists in the Low Countries	
11:30 - 12:00	Eglė Jankauskaitė – “I’m happy to be corrected”: power relationships between copy-editors, authors, and norm-setters	
12:00 - 12:30	Matjaž Zgonc – Belief as a factor in norm-usage interaction: trust in prescriptive authority and prescriptive felicity	
12:30 - 14:00	Lunch (at own expense)	
SESSION 11: Purism and language contact		

14:00 - 14:30	Petar Vuković – From Purism to Functionalism: Transformations of Czech Prescriptivism
14:30 - 15:00	Nelle Simonet – Too Dutch to succeed: Puristic word lists and failed elaboration (1650-1850)
15:00 - 15:30	Gijsbert Rutten – Prescriptive success depends on ideology: the fate of French elements in Dutch (1500-1900)
15:30 - 16:00	Coffee break
16:00 - 17:00	KEYNOTE 4: Emma Humphries – From 19th-century letters to 21st-century social media: Strategies of critique and justification in language commentary on French
17:00 - 17:15	Closing
19:00 - 23:00	Conference dinner (Brasserie de Bruxelles, Place de la Vieille Halle aux Blés 39, 1000 Bruxelles)